Through participation to the World Semiconductor Council (WSC), Semiconductor Industry Association in Japan (JSIA) commits to fighting the semiconductor counterfeit products and reducing their potential threats.

JSIA made a poster on semiconductor anti-counterfeiting and presented it in the semiconductor international conference held in the end of September. The poster explains a threat of anti-counterfeiting with conspicuous design and coloring and receives compliments.

In Japan, the poster was posted on the CEATEC JAPAN 2013 at Makuhari from October 1 to 5, the EDS Fair 2013 at Yokohama from November 20 to 22, and the SEMICON Japan 2013 at Makuhari from December 4 to 6. The poster is expected to facilitate the awareness raising on anti-counterfeiting in other regions such as China, Chines Taipei, Europe, Korea, and the United States.